

## SCC Board Meeting

January 8, 2014

Board members present –Irv Mossberger, John Bradshaw, Kim Lund, Joe Kubala, Scott Laven and Chris Bode. Also in attendance - President ex-officio Doug Runnoe.

Absent – Jena Engelking

Meeting called to order at 6:15 pm at SCC.

**Secretary's Report** – discussed/read as requested – no additions or comments.

**Treasurers Report** – Ok's.

Other Discussion regarding finances: dues are up this year – however – down about \$1200 as a result of dollars for doers.

We have a lot of first year curlers signed up. Appears we lost of a lot of 2<sup>nd</sup> year curlers.

Carpet will be installed 1/15 via Superior Floor Care. Scott had bill.

Board was approached to comp John Hines dues. Board determined his dues would be pro-rated and reduced as he curls only part of the season and continues to assist as needed for ice/plant.

**Approved.**

### Website

Chris will update page monthly to reflect “club happenings”, etc.

### Bonspiels/Events -

1/17 - Mulligan on track.

1/25 - Pharmacy spiel being headed by Irv with Mary Bode assisting. Irv has volunteers ready. Mike O is doing a taco bar – NICE!

Enterprise group looking to use club – Irv still working on details.

2/15 – Outdoor curling event. Location – Barkers Island area where the pond hockey takes place. Joe and Irv will be heading this up. **Joe will check on permitting for event; Scott will check on insurance issues if any.** Planning on 2 sheets – time frame from 12 – 4 pm. **Kim will do flyer – Irv will forward any information needed for that.**

2/29 – Northwest - John Bradshaw heading that up. Details coming.

**Next meeting will be February 5<sup>th</sup> – 6:00 at SCC**

Meeting adjourned at 7:15 pm.

Submitted by, Kim Lund (Secretary)

**Superior Curling Club**  
**October Board Meeting**  
**Location: Superior Curling Club**

Attendees:     *Board Members*  
                  Irvin Mossberger, Jr.     (President)  
                  John Bradshaw             (Vice President [Stand-in Secretary])  
                  Scott Laven                 (Treasurer)  
                  Dale Olsen  
                  Joe Martin  
                  Chris Bode  
                  *Others*  
                  Douglas Runnoe         (President Ex Officio)  
                  Joe Kubala

Call to Order by President Mossberger at 7:03pm

**Walkthrough**

President Mossberger reports that Douglas Runnoe completed the walkthrough with Head of the Lakes Fair Board representatives and all is well. The Curling Club officially received the premises on 10/15/14. Key points are as follows:

- The Club now has access to the office (limited members) and will be able to maintain a desk.
- The Fair Board added an ATM. The Club will allow the ATM to be on premise but may have it relocated.
- The Fair Board replaced the front door. The Club will be billed for half of the expense.
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**CF Bonspiel**

President Mossberger provided an update on the Cystic Fibrosis Benefit bonspiel. Flyers are completed and have been mailed out along with being posted online. There is a push this year for more Superior teams to participate as there has been a decline in recent years. We're also looking for additional kitchen volunteers

**Treasurer Report**

Treasurer Laven reports that there were no material changes to the Club's financial position over the summer months.

**Liquor License**

President Mossberger thanks Board Member Dale Olsen for following up on the Club's liquor license and getting the ball rolling. He also reports that the preliminary beer orders have been placed to prepare the bar for the season.

**Leagues/Spiels**

President Mossberger states that there have been past issues with connecting individual 'free agents' with teams who need a single player. He requests that Board Member Chris Bode investigate if we could put together a web-based signup system.

## **Advertising**

Club Member and Advertising Director Joseph Kubala is in attendance to provide the Board with an update on the 2014-2015 advertising program. Highlights are as follows:

- He has contacted 20 new firms and received some responses.
- To date \$1,950 of advertising revenue has been collected.
- Amsoil has been a loyal advertiser and their sign is outdated. Kubala has commissioned a new sign and agreed to comp the expense to them.
- Kwik Trip has signed on to be the club's first 'sheet' sponsor, paying \$500 in the first year and \$450 annually. In order to balance the advertising and have two sheets with 'sheet' sponsors Kubala suggests that Upper Lakes Foods receives a comped sheet sponsorship in recognition of their contributions to the club.
  - o Scott Laven made formal motion with Joe Martin seconding
  - o All Board Members vote in favor with Vice President John Bradshaw abstaining

Kubala ended his presentation by requesting that his position be exempted due to his contribution to the club and the revitalization he's bringing to the advertising program. President Mossberger states that the Board will discuss later in the meeting.

Minutes reflect that Kubala exited the meeting following his presentation.

## **Cable/ROKU**

President Mossberger requests that Board Member Joseph Martin investigate the Club's ability to have cable or a ROKU system now that we have Wi-Fi. Martin agrees to investigate, citing that we may potentially need to increase our Wi-Fi bandwidth. This is followed by general discussion regarding adding speakers to the ice area but no formal action is taken.

## **Fireplace**

President Mossberger states that the fireplace area needs updating. Vice President John Bradshaw agrees to contact Duluth Stove & Fireplace to commission a cleaning of the unit and discuss options for updating. Will also discuss adding a timer to the unit to ensure it isn't left running at night.

## **Juniors**

President Mossberger suggests that Junior curling be moved to Saturday to increase participation. President Ex Officio Runnoe agrees to look into moving the program.

## **Bartenders**

President Mossberger states that we need more bartenders to help with bonspiels and special events. This will be discussed at the Fall Membership Meeting.

## **Pharmacy Spiel**

President Mossberger states that he has been corresponding with Karen Bastianelli of the UMD Pharmacy School. We will again be hosting the bonspiel in January but will not be providing the food. Cost will be \$20 per participant. The club should see a greater return and require less volunteers as the participants will be responsible for their own food service.

**Joseph Kubala Request**

Vice President Bradshaw suggests reviewing Joseph Kubala's request to have his dues exempted. He suggests that dues can be exempted if it is on a season-by-season basis with performance based on advertising program revenues and new leads generated.

- Vice President Bradshaw motions to exempt 2014-2015 dues for Joseph Kubala under the conditions stated above.
- Board Member Bode seconds.
- All votes are in favor and motion carries.

**Meeting adjourned at 8:58pm.**

Respectfully Submitted,  
John Bradshaw, Vice President

**Superior Curling Club  
Fall Membership Meeting  
Location: Superior Curling Club**

Attendees: *Board Members*  
Irvin Mossberger, Jr. (President)  
John Bradshaw (Vice President [Stand-in Secretary])  
Scott Laven (Treasurer)  
Dale Olsen  
Joe Martin  
Chris Bode

Call to order by President Mossberger at 6:12pm.

**Introductions of Board Members**

**Introduction of Attendees**

**Summer Updates**

President Mossberger updated the membership with items that took place in the offseason and items for the upcoming season. Highlights included:

- New Front Door, New ATM, New Hacks, New Microwave, New Coffee Maker
- Office Access
- We'll again be hosting the pharmacy spiel but no longer providing food

**Important Points**

President Mossberger declared that a major focus this year is again to building membership and also have more volunteerism shown by the membership. We also need to focus on building up our financial reserves in case we face a major capital expenditure (planned or unplanned).

**Treasurer's Report**

Treasurer Laven provided an update on the Club's finances, stating we are financially stable and not looking at raising dues this year. He also states that he is accepting payments for dues at this time and encouraged volunteer hours to earn Dollars for Doers.

**Sign Program**

Member Joseph Kubala updated the membership on the sign program. He projects that we will collect in excess of \$4,000 for advertising revenues this year and have approximately \$3,500 right now. We have a total of 19 wall signs and this year are adding two 4ft by 4ft signs to sheets B and C for 'premier advertisers'. He also provided a brief recap of what our advertising rates are and the benefits.

**ROKU Box**

President Mossberger informed the membership that we may have access to Monday Night Football this year.

**Club Cleanup**

President Mossberger recapped the club cleanup efforts that took place the previous weekend and deemed them a success. He also encouraged the membership to take their 'stuff' (sic).

### **Ice**

President Mossberger informed the membership that there will be flooding every night this week and attendance is encouraged. He also stated that ice painting will take place on the upcoming Saturday and as many volunteers as possible are needed.

### **Open Houses**

President Mossberger stated the first and most important Open House will take place on November 1. The first week of functional ice will also serve as a 'soft start' week with nightly Open House ice available.

### **Leagues**

President Mossberger stated that the league setup will be the same as last year with Monday, Tuesday, and Wednesday being Open League nights. Thursday will continue to be Mixed League night. He requested commissioners for each night and volunteers were as follows:

- Monday           Mike O'Brien
- Tuesday         Brian Bergquist
- Wednesday     Scott Laven
- Thursday       Mike O'Brien

### **Juniors**

President Mossberger stated that Junior Curling will officially be moved to Saturday mornings in an effort to increase participation. He also encouraged members to volunteer to help. Coordinator Douglas Runnoe stated that he will likely have ice available on Thursday nights as well.

### **Spiels**

President Mossberger presented the spiel schedule for the year. Vice President Bradshaw requested kitchen volunteers for the CF Spiel on November 14-16.

### **Closing Statements**

President Mossberger opened the floor for questions and receiving none adjourned the meeting at 7:05pm.

## **Superior Curling Club**

**December 21, 2014**

**Location: Superior Curling Club**

Attendees: *Board Members*  
Irvin Mossberger, Jr. (President)  
Scott Laven (Treasurer)  
Dale Olsen  
Joe Martin  
Kim Lund (Secretary)

Call to Order by President Mossberger at 11:45 am

No Secretary report as minutes were not taken at last meeting.

### **Treasurers' report - Scott**

- \$4000 in outstanding dues. Scott will follow up
- CF cleared \$2500
- SCC bar income doing very well this season
- SCC income up ice and signage fees
- Jamar billed SCC about \$2000 so far for ice-plant issues
- Scott has been getting quotes for insurance. Was able to secure a policy for \$400 less than we are currently paying for same 1,000,000 policy. Board motioned that Scott can proceed with changing insurance agencies if our current agency cannot match that rate. Motioned by Kim - seconded by Irv - passed.

### **Ice Issues**

Plant is currently running about 75%. Jamar has been on site several times and others have also been called in. At this time, unable to determine what the issue is.

SCC needs to monitor ice temps over the holiday break - Irv will be able to check ice from the December 24th up thru the 28th. We again will need to have in place someone to do the same from December 30<sup>th</sup> up until the 5th of January when leagues resume again.

Scott suggested installing a webcam so temps can be monitored off site - all Board members concurred. Kim will check to see if one is available from MP for use (we don't have one available). Irv will talk to Chris B as well.

The ice at SCC is our priority - Brian has noted that this or next season will be his last and we need to have a working plan in place for that transition. SCC does need a job description written for the ice manager. Kim will check to see if we currently have one.

Brian indicated he spends about 250 hours/year on the ice. Can we obtain a copy of Duluth's job description - what they pay their ice team? Kim will follow thru on this.

Irv will meet with Brian to determine his plans going forward.

## Other Items

Bar this season is doing well - Dale had nothing to bring up

Frozen pizzas brought in to try. Freezer in back room - pizzas sell for \$10. Pizza oven brought out and on counter. Irv will do sign along with some cooking instructions. Will revisit selling of pizzas once we see how well they go over.

## Events

1. CF was a success - a couple of teams down from previous year
2. UWS has been over several times
3. Maranatha Academy was here this past week – no update on that
4. Mulligan is the next event. Kim and Meg are meeting on 12/22 - will report back with any info
5. SAHA Pond Hockey – Big Pond Spiel to follow. 12 teams so far. Irv did radio show with KQDS – the event gets a tremendous amount of advertising via KQ. Next Pond Hockey meeting is Tuesday at SAHA at 7:00. Irv will attend - others encouraged doing so as well.

Kim will email flyer to club members - volunteers will be needed – will write something up regarding that.

We need to think about trophies for the event. ??

6. Pharmacy Spiel - Jan 30<sup>th</sup>. Volunteers are needed. Kim will send out email to club. *(Who is the contact point for this spiel?)*

Volunteers needed - 4 instructors - Friday - bartender Friday. Club representation all weekend. Ice team for the weekend. Mark Lehman for cleaning - Dan Spencer?

Time frame – 4:00 pm – 12:00 midnight Friday and 10:00 am – 12:00 midnight Saturday.

7. Meg was contacted by Vikre Distillery (located in Duluth). They are interested in doing a photo-shoot at SCC with curlers in the "Loudmouth" plaid pants - Irv will be meeting with Meg.

SCC next Board meeting – January 11<sup>th</sup> at club - 11:30.

Meeting adjourned at 1:15 pm.

Kim Lund - Secretary



**Superior Curling Club  
Board of Directors Meeting  
2/5/14**

Board Members Present: Irvin Mossberger – President  
John Bradshaw – Vice President (and stand-in Secretary)  
Scott Laven – Treasurer  
Joe Kubala  
Chris Bode  
Jena Engelking

Board Members Absent: Kim Lund – Secretary  
Doug Runnoe – President Ex Officio

Call to Order by Irv Mossberger – 6:07pm

*Treasurer's Report – Scott Laven*

- There are still unpaid dues that Scott is working to collect. Also individuals participating in leagues that have not registered or been billed.
- The club paid the year's USCA dues based on ~110 members. Need more members! Some discussion on what benefits we receive for our membership and do the values of the USCA align with our club?
- The club did not pay USWCA dues as no interest was shown in participating in sanctioned events. This will likely be revisited next year.
- Overall financial performance for the club is about even with last year when adjusting for extraordinary items.

*Meeting Locations*

- The location of the monthly board meetings was discussed. Consensus was that meeting at the club during leagues is distracting.
- Jena motioned to have meetings offsite, Scott seconded. March meeting located TBD.

*Membership & Revenue*

- Irv noted that board actions should focus on items that generate new membership or new revenue for the club. Right now our discussions often touch on capital improvements but those don't help in expanding our organization.
- Scott agreed but no formal motions were made.

*Event Recap*

- The Mulligan Spiel was held the weekend of January 17<sup>th</sup> and was again a success. The new carpet was fully installed just prior to the spiel and looks great. It was mentioned that bar prices could be increased next year.
- The Pharmacy Spiel was held the weekend of January 24<sup>th</sup> and was again a success. The club's volunteers were out in force and did a great job. Next year the bar prices need to be set by the club event coordinators and adhered to by the bar staff. It was also mentioned that we will likely not provide the food service going forward and base our fee on occupancy/ice/bar.

*Outdoor Curling*

- The permit has been approved and received for the February 15<sup>th</sup> event (12:00-4:00).

- Prep work will take place on Friday night (plowing, scribing, etc).
- Joe K. is going to contact the pond hockey coordinator who had expressed a willingness to help with ice prep. He will also be contacting the media.
- On 2/16/14 there will be an open house/Olympics viewing party at the club. This will be advertised on the flyer for the outdoor event.

#### *Northwest Bonspiel*

- 15 teams entered as of meeting time.
- Keep spreading the word on the spiel, ask teams if they are coming, etc.
- John will be sending out the flyer in a focused email and following up 5-7 days later with another email.
- John will be contacting Northwest Beverages to make sure we have kegs lined up.

#### *Spring Membership Meeting*

- Board selected tentative date of 4/2/14 at 6:00pm.
- Bylaw revisions will need to be completed for the March meeting so that the membership has adequate time to review.
- There will be 3 officer openings and elections will be held at the meeting (assuming enough members are in attendance).
- There may be hors d'oeuvres and cheap/free drinks to get rid of excess inventory.

#### *Upcoming Groups*

- 2/8/14 – Enterprise Financial – 4 hours – John & Irv handling
- 2/21/14 – Northland Frassati – ~40 people – VOLUNTEERS NEEDED
- 2/22/14 – UHC Spiel Day – Doug handling
- March – Maranatha Academy – Irv contacting for more details

#### *General Issues*

- Membership decrease
- Sign Initiative
- Junior Program growth
- Recycling at the club
- Rewriting job descriptions for paid employees

Meeting Adjourned – 7:25pm

Post meeting there was discussion regarding what can be done to get off on the right foot with the Proctor Speedway since they are taking over for the fair board. Irv, Chris, and John know their president and will be working to foster a positive relationship with him.

## Superior Curling Club

### Board of Directors Meeting - 3/12/2014 – Vintage Italian Pizza

Board Members Present: Irvin Mossberger – President  
John Bradshaw – Vice President  
Scott Laven – Board and Treasurer  
Chris Bode  
Kim Lund – Board and Secretary

Board Members Absent: Joe Kubala, Jena Engelking & Doug Runnoe (President Ex Officio)

Call to Order by Irv Mossberger – 6:05 pm

#### *Treasurer's Report – Scott Laven*

- Only one person owes for dues - Scott is working to collect.
- No treasurer's report given – issue with QuickBooks file prior to the meeting. Will have financials available for the Spring meeting.
- We did receive \$2166 from Douglas County for the carpet and lighting install.

#### *Event Recap*

- NW spiel had 24 teams. Went well. Made a profit on bar – considering keg beer was available. We need to work on getting exposure up to and from the Canadian/Thunder Bay teams. Irv and John have identified items to work on/change for next year. Thanks to Dale and Stacy for all they do for the spiels.
- Maranatha group was a success. Chris Bode felt there was positive potential for some JR.s for our program next year. Doug will keep in touch with the contact for that group.
- JR Spiel – most likely not happening. Not enough interest from our end and a conflict for some other teams that may have come.
- Northland Frassati – Chris B. has left a message and is still waiting to hear back from that group.
- MN Power Spiel – 22<sup>nd</sup> of March – no input/help is needed from us.

#### *Other items*

- Newsletter is ready to go out. Will be sent out this weekend or first of next week.
- By Laws – copy of those will also be sent with the newsletter.
- Kim L will send a copy of both to Chris B for posting on webpage.
- 4 board members term up – Kim L, Chris B, Jena E, Joe K. Joe may take over our advertising position – talks are in the works! Possible folks for board members – Dale Olson, Kathy Empie, Mark Smith, Pat Casey, Kelly Reed. Please approach these folks for conversation.
- We need to capture email/ mailing address of those that come in for “open houses” – “learn to curl” events – keep them in the loop and try to retain their interest in curling. Kim L will check the waiver to see if there is a location for email/mail address listed.
- Website will be changed to a different host provider. All should be seamless. We would like to see a means for folks to submit photos to the web master for posting on our website.
- PINS – we had sample pins/patches for viewing. Motioned by Kim L to purchase 100 patches – seconded by John B – motion carried. Motioned by Scott L to purchase 200 pins – seconded by Chris B – motion carried.
- Summer golf outing will be a team effort comprised of Scott L – John B and Jim Errikson. End of August time frame.

#### *Next board meeting*

- April 2<sup>nd</sup> at 5:30 at the club – Spring Membership meeting to follow at 6:30.

Meeting Adjourned – 7:30 pm

Kim Lund - Secretary

## Superior Curling Club

### Board of Directors Meeting – 4/2/2014 – SCC

### SCC Spring Membership Meeting – 4/2/2014 - SCC

Board Members Present: Irvin Mossberger – President  
John Bradshaw – Vice President  
Scott Laven – Board and Treasurer  
Kim Lund – Board and Secretary  
Chris Bode  
Jena Engelking  
Joe Kubala

Call to Order by Irv Mossberger – 5:30 pm to discuss General Membership meeting to follow.

Call to Order by Irv Mossberger – 6:10 pm.

Welcome extended to all attending (21 besides Board). Introductions of current Board. Year in review discussed and floor opened for any questions/comments.

#### *Treasurer's Report – Scott Laven*

Scott L. presented a one page sheet of highlights for the 2013-2014 season.

- Net Income s/be approximately \$2000.00 (last year was \$1802).
- Cash on hand is \$62,765 in checking, savings and CD's.
- Bonspiels did very well.
- Bar income was up from last year.
- Membership count is 130 amounting in \$20,136 for dues.
- Utility costs were \$12,000.
- Major costs for the year totaled \$2166.
- At this time, major costs slated for next year a\$625 for new door.
- Volunteer hours recorded to date are 700.

Also presented were a Profit and Loss Statement and a Balance Sheet.

Motioned to pass treasurer's report as given by Mike O'Brien; seconded by Dave Spencer. Passed.

#### *New Business*

##### *By –Laws*

Proposed changes to the existing by-laws were addressed by Irv and the proposed change explained. After some discussion, motion made by Doug Runnoe to accept the new by-laws; seconded by Joe Martin. Passed.

##### *USWCA*

Noted that SCC will pay this year's fee which is \$10 for the club. Going forward, noted that the club would pay the \$10 for membership and the members interested in play in sanctioned events will be responsible for paying the additional \$5. It will be added to the membership form for next season.

##### *Membership*

Discussion on how to increase and grow our general membership and grow our JR.s program as well. Ideas? Jr's program on Saturday mornings instead of week? More learn to curl events? Other activities? Noted that if the time comes when we need to build a new club, membership will make the difference. Mike O'Brien mentioned he had/has some ideas as to how to get the local schools involved. Next year we hope to gain some members from the outdoor curling event that will be held in conjunction with the Pond Hockey. This is also the same weekend that the UMD Pharmacy holds their spiel at the club. Although we gain some revenue from this event, we do not gain any members. Noted that we could do both on the same weekend by having the UMD folks bring their own meals so we would not have to dedicate as many resources to this event and focus on the outdoor event.

### *Revenue*

Are we adequately insured? That will be assessed over the summer. We do need to acquire more revenue from our advertising signs. It was asked that we could note our advertisers on our website. Chris Bode agreed we could do so.

### *Amenities*

- As noted earlier, a new door will be installed next season and the cost will be split between us and Douglas County.
- Chris B will be migrating to a new host for our website. Should be rather seamless.
- Golf event will again be held this summer.
- Produce curling etiquette signs to be ready for next season.
- The new pin and patch was passed around for folks to view. Those will be ordered and ready for next season.
- We will continue to maintain our cable TV for next season.

### *Board Elections*

We have 4 board members terms expiring. Kim Lund, Jena Engelking, Joe Kubala and Chris Bode. Kim L and Chris B agreed to another 2 year term if voted and accepted. Floor was opened for nominations. Joe Martin and Dale Olson were nominated/volunteered. Nominations were closed. Motioned by Doug Runnoe and seconded by Clare Holm that nominees Kim Lund, Chris Bode, Joe Martin and Dale Olson be accepted. Passed.

Terms ending next season will be President Irv Mossberger, John Bradshaw, and Scott Laven.

### *Other items*

Kestrel update has nothing new to report at this time. They appear to be behind schedule.

Ice out and club cleaning will be Friday April 4<sup>th</sup> and will be postponed until Saturday morning if the snowstorm prevents such on Friday.

### *Next board meeting*

May 14<sup>th</sup> at 6:00 location TBD. We ask that board members leaving as well as newly elected members attend that meeting.

Meeting Adjourned – 8:00 pm

Kim Lund - Secretary

**Superior Curling Club**  
**Board of Directors Meeting – 4/2/2014 – SCC**  
**ACES – Superior, WI**

Board Members Present: Irvin Mossberger – President  
John Bradshaw – Vice President  
Scott Laven – Board and Treasurer  
Kim Lund – Board and Secretary  
Chris Bode  
Joe Martin  
Dale Olson

Call to Order by Irv Mossberger – 6:08 pm

*Treasurer's Report – Scott Laven*

- All dues collected for this past season!
- Treasures report given – any outstanding bills have been paid. Our last utility bill was approx. \$1700. We may still owe \$130 for sewage/water. Scott will confirm at next meeting.
- Insurance renewal time.
- Financially a very good year for us.

*ByLaws*

- Kim will mail finalized copy to all board members.

*Website*

- Chris has layout started; developing database for moving forward. Discussion regarding adding advertising links on the new site, connections to FB as well as some other ideas.
- Joe K will be at the next meeting to discuss advertising – he has taken that roll over.

*Pins/Patches*

- Kim will follow up with Doug to see if those have been ordered. (Kim has sent email)

*Summer Items*

- HOLF may be installing a new entrance door – we will pay half.
- HOLF maybe having a rummage sale in July – we could get rid a lot of our “stuff” in the locker rooms. Stay tuned.
- New cleaning person needed. Kim forwarded description that Stacy sent. Will discuss further at June meeting.
- Next newsletter will go out in July.
- Golf outing will be 8/17 – finalized at June meeting.
- Scott will get insurance info ready for June meeting.
- Etiquette signs – Outdoor signs – get info for display and finalize over summer.

*Bonspiels*

- CF – Nov. 14 – 16/2014
- Mixed – Jan 16 – 18/2015
- UMD – Jan 23 – 25/2015 – is there an option to move this? Continue to have with minimal input on our part?
- Outdoor – Jan 23 – 25/2015
- NW – Feb 27 – Mar 1/2015
- Berquist Jr – Mar 14/2015 – contact Doug for more info. (Kim has sent email)
- Possible “Hat” spiel – one day – late in season (Irv's)

HOLF would like club back before WednesdaY, April 15 – 015. Board discussed and agreed that April 13 would work.

We would like to discuss again with Patty the option to use the office to store our stuff during the winter.

*Next board meeting*

- Monday, June 23<sup>rd</sup> at Grizzly's – 6:00 pm

Meeting Adjourned – 7:28 pm

Kim Lund - Secretary

**Superior Curling Club  
Board of Directors Meeting  
July 14, 2014 – Grizzly's, Superior, WI**

Present: Irv Mossberger, President  
John Bradshaw, Vice President (stand-in secretary)  
Scott Laven, Treasurer  
Joe Martin  
Chris Bode  
Joe Kubala, Guest

Absent: Kim Lund, Secretary  
Dale Olsen

**Call to Order – 6:06pm**

**Marketing Update**

- Joe Kubala was present to provide the Board with an update on the changes to the marketing program and the progress he has made.
- For the 2013/2014 season the club had 23 wall signs up and 9 in ice advertisers. Unfortunately, 26 advertisers paid to have their signs up so 3 were missed; this will be better tracked for the 2014/2015 season to ensure that all paying advertisers receive the benefits they are paying for.
- The advertising program as a whole is being redesigned including a new brochure and a simplification of the advertising options.
- It was agreed on that there should be a greater display of the NEW club logo and that anyone advertising in the club should also be acknowledged on the website.

**Bonspiel Dates**

- |                                   |                     |
|-----------------------------------|---------------------|
| - Cystic Fibrosis Bonspiel (Open) | November 14-16      |
| - Mulligan Bonspiel (Mixed)       | January 16-18       |
| - Outdoor Bonspiel (Open)         | January 23-24       |
| - Northwest Bonspiel (Open)       | February 27-March 1 |
| - Junior Bonspiel???              | March 14            |

**Golf Outing**

- Committee consists of Scott Laven, Joe Martin, Jim Erickson, John Bradshaw
- Event will be 9 holes
- Target date of August 17 based on availability of Nemadji

**4<sup>th</sup> of July Parade**

- SAHA had a float in the parade
- Our interest is limited at this point

**Kestrel**

- At this time there is no additional news regarding their plans to expand onto HOLF land
- Some speculation that they're an acquisition target for a Chinese company (similar to Cirrus history)
- We'll still need a new club at some point!



**Insurance**

- This will be discussed at the August Board meeting

**Cleaning Person**

- As our cleaner has resigned the position will be posted for in the next edition of the SCC newsletter

**Duluth Superior Challenge**

- Would like to bring this event back
- Joe Martin and John Bradshaw volunteered to coordinate with the Duluth club to determine interest

**August Meeting**

- The August Board meeting will be held on Monday, August 11
- Location TBD

**Motion to Adjourn**

- John Bradshaw motioned to adjourn
- Joe Martin seconded
- Meeting adjourned at 7:29pm

**Superior Curling Club  
Board of Directors Meeting  
September 10, 2014 – VIP, Superior, WI**

Present: Irv Mossberger, President  
John Bradshaw, Vice President  
Kim Lund, Secretary  
Dale Olson  
Joe Martin  
Chris Bode  
Joe Kubala, Guest  
Karen Flesvig, Guest

Absent: Scott Laven, Treasurer

**Call to Order – 6:05pm**

**Treasurer's Report**

- NA

**Marketing Update**

- Joe Kubala updated Board regarding advertising. "Thank you" card looks GREAT. Nice photo on front compliments of Chris Bode. Joe spent about \$110 and will submit reimbursement form to SL.
- Brochure is done – advertising letter will be sent out in September – monies due by 11/1. Sending out 15 renewal forms – should bring in \$3000.

**Bonspiel Poster – Business Cards**

- Poster approved by Board for sending out to other clubs. Thanks Ken Thoreson for designing. Business cards done and with a few minor changes will be printed.

**Pond Hockey - Spiels**

- Irv and Kim attended the Pond Hockey meeting on Tuesday 9/9. We need Chris to have the link info available to go live for the folks as SAHA be the end of THIS weekend. Website for viewing is greatlakespondhockey.com. The next Pond Hockey meeting is the 23<sup>rd</sup> of September (7:00 at SAHA) and any or all are encouraged to attend.
- Pharmacy spiel will need to be changed or cancelled as we will need to either 1) hold the Big Pond Spiel at the club if weather does not permit an outdoor spiel or 2) refund the monies. Irv will contact Karen B.
- Irv was contacted by someone from Maryland regarding the dates, etc. for the spiel – saw it on our website! COOL!!!!
- We will have 4 sheets of ice – one dedicated for "fun". We have to locate a couple more sets of rocks.
- What will the "winners" receive?

**Club Start-up**

- Brian is putting together “ice in” schedule. We get the club on October 15.
- Newsletter will go out the 1<sup>st</sup> week in October. Kim needs volunteer hours from last year – will get from Scott.
- Fall Meeting and signup will be Wednesday October 22<sup>nd</sup>.

**Bonspiels**

- Ray M has agreed to help with the CF again this year. ULF will also be on-site for CF BUT we will need to supply 8 – 10 folks to assist for the weekend. John B has already received the first entry.

**Other****Golf Outing**

- Rescheduled for September 21 at Nemadji. So far about 17 people have signed up.

**Insurance**

- No info available - This will be discussed at the October Board meeting.

**Cleaning Person**

- Kim will contact Meg to see if she can write up a quick job description for cleaning. We need to agree on pay.

**Misc.**

- Joe M suggested we create an in ice template of our logo so it can be placed in the center of each button/house.
- Also it was suggested that we coordinate a “sponsor” day where by those advertisers can bring in folks to curl.
- Will be doing some “stuff” elimination from locker rooms and kitchen at club set up – Kim and Karen F will take this on. Kim also requested a new microwave – Board approved and one will be purchased.

**October Meeting**

- The October Board meeting will be held on Wednesday, October 15<sup>th</sup> at the club - 6:00 pm.

**Motion to Adjourn**

- Meeting adjourned at 7:18 pm

**Superior Curling Club  
Board of Directors Meeting  
September 10, 2014 – VIP, Superior, WI**

Present: Irv Mossberger, President  
John Bradshaw, Vice President  
Kim Lund, Secretary  
Dale Olson  
Joe Martin  
Chris Bode  
Joe Kubala, Guest  
Karen Flesvig, Guest

Absent: Scott Laven, Treasurer

**Call to Order – 6:05pm**

**Treasurer's Report**

- NA

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- Kim also requested a new microwave – Board approved and one will be purchased.
- Can we purchase new garbage type bins for our recyclables? It would be nice to have covers on them as well as something other than the over flowing short ones (this was Kim’s after-thought this morning while typing the minutes!)
- Also suggested a “point system” or “team ranking” of some sort for new and or newer teams that would “give” points. Perhaps this would be a commissioner decision item or NOT????? Something in the USCA regarding this? Would be a great way to encourage those that are new to continue to want to play.

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#### **Motion to Adjourn**

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