

SCC Board Meeting

Sunday, December 17, 2023

6:30pm

Present: Mike O'Brien (President) Doug Runnoe (Vice President)
Shevaun Stocker (Secretary) Karen Flesvig
Scott Laven Ron Bichler
Charlie Johnson Tim Bradshaw
John Gunnon

Absent: NA

Guest: Joe Kubala

Called to order at 6:32 pm.

Secretary Report – Shevaun

- **Motion to approve Nov board** minutes (Johnson/Bichler) – approved unanimously

Treasurer Report – Tim

- As of 12/14/23 we have \$157,000 total in cash assets – looking to put at least \$20,000 in a CD that would earn at least 5%
- Sales tax payable is our only real liability at this time (see 2nd page of balance sheet)
- From balance sheet, we're sitting at about \$28,000 in net surplus, though there are some values that will change
 - Dues payable – we expect about \$2,000 in additional dues owed (estimating a second Sun. learning league)
 - Need to set aside Juniors bonspiel entry fees assistance, maybe doing a Duluth/Superior Juniors bonspiel at the end of February
 - Credit card fees – Tim will verify we are being charged the correct rate for a non-profit
 - We had budgeted for the old USCA dues structure; the new dues structure should reduce that cost by about \$1200
- **Motion to accept the Treasurer's report** (Stocker/Gunnon) – approved unanimously

Club Manager Report – Scott

- More gravel has been put out on the parking lot – we had hoped that it would be enough to build up a road but, instead, they filled in the whole parking lot; Scott will follow-up with Daniel on this
- Lights for the parking light and building – Service Electric came out and was supposed to give us a quote; we haven't gotten the quote, yet (we missed the deadline for Focus on Energy rebates for 2023 but could be eligible for 2024)
 - Should be out next week or the week after to get the pole lights serviced
- New sliders arrived and are ready to be put out
- Rental events went well – still getting some requests (mostly from families – unfortunately, not turning into members)
- Fireplace switch is bad – Scott just need to get the connector to fix it (it's jerry-rigged, right now, to run off the timer)

Sponsorship update – Joe

- Very few changes from last meeting
- 2 outstanding payments from companies with signs on display (worth \$700)
- \$7550 in revenue, expenses of \$1610; \$5900 in net revenue (including payment in equipment/credit)
- Created 7 signs – 3 for brand-new sponsorships, 4 were new signs from ongoing sponsors
- Question – DCC requires a 3-year commitment from new sponsors – we could consider a multi-year commitment?
 - Selling pictures for the button?
 - A house sponsor (clubs in Canada do this)? It would require the sponsor to have a multi-year commitment (it's a larger cost, we wouldn't want to re-print them every year; we'd also have to figure out how to store them from year to year)
- Joe has an interest in re-decorating the club (possibly both the clubhouse and the rink) – changing pictures, flag layout
 - He's interested in digitizing all of our photos (for safety and for using on website) – he and John could work on that
- Banners/sign for Bud Sommerville or for each Hall of Fame member? Joe is still working on a mock-up of what this would entail
 - If the Hall of Fame signs are to go in the rink, they would be about ½ the size of the sponsor signs

Dollars for Doers proposal – Shevaun

- Discussed proposal
- 3 proposed changes (under 'Revised Incentive Structure'); Amended to change the cap to a 'years' worth of dues for the upcoming season'; hours don't roll-over
 - This is retroactive to the beginning of the 2023-24 season
- Motion to approve Dollars for Doers proposal for a revised incentive structure, with a requirement to communicate changes to membership via email (Johnson/Bichler) – approved unanimously
- Still need to develop a better tracking system – Scott and Shevaun will work on this
 - Changes to the incentive structure and how to track needs to be communicated to membership via email and other methods, if needed

Lifetime membership, Do we have a committee? – Doug

- Doug is working on a detailed nomination form
 - The application that came in for Jim Bradshaw is mostly complete; Doug is hoping to have more about how they have contributed to the club
 - Doug is gathering more information on Florence and Lorraine for their applications
- Doug still putting a meeting together with Brian and Kim in the next month

Lake Superior Ice Festival (Jan. 27, 10AM – 4PM) - Update – Mike

- Will do a mini-bonspiel that day - we have 5 teams signed up for curling that day (no-frills, low-cost) with a maximum of 8 teams
 - 4-end games, shorter sheet
 - Time at noon and at 2:30pm for spectators to try throwing stones
- Insurance – may need a special rider for that day and Mike will also check in with the Ice Festival folks about their insurance plans
- Tim has a trailer for us to use to transport rocks and any other needed equipment
- Co-sponsored by DCC – they're offering volunteers, ice paint, advertising, and possibly scoreboards

Ice Manager – potential replacement – Mike

- Mike and Scott approached Chris about it; he didn't express interest in it
- Do we have other folks who would be interested that we could reach out to?
- Is there an opportunity for SCC to share ice management with DCC?
- Or is there an opportunity for us to build a team approach to it (with one person being the lead for each night of league curling)?
 - We could set up the draws so that the lead ice person for the night always gets the early draw

Open (if time allows) – All

- New Rock Committee – 3 club members have, individually, reached out to Tim to indicate that they would do a \$5,000 match to assist in getting SCC the new rocks
 - While our rocks have some years left, we do need to have a 5-year plan for their replacement
 - Could be sponsorship for handles – Joe has ideas for this
 - Tim will follow-up on these ideas
- One way to get more volunteering would be to raise dues (\$50?) as a way to motivate members to volunteer more to 'work off' this dues increase
- First meeting of the USCA member clubs
 - USCA insurance covers our club liability; members who buy USCA membership get additional individual insurance for any medical expenses
- Learn to Curl event in January – Sunday, January 28th (start at 2pm) and Wednesday, January 31st (7:30pm, can get on the ice at 8pm)
 - Next Sunday learning league starts the last Sunday of January

Review assignments – Shevaun/Mike

- Budget – Tim and Scott will pursue the new CD
- Club manager – Scott will follow-up on the pole lights, fix the fireplace switch
- Sponsorship – Joe will follow-up with the unpaid sponsors, work with John on digitizing photos, and mock-up options for banners
- Dollars for Doers – Scott and Shevaun will review better tracking options; will communicate new incentive model and any changes to tracking to membership
- Lifetime membership – Doug will follow-up on the nomination form (soliciting additional information on a few applicants) and put committee meeting together
- Lake Superior Ice Festival – Mike will continue to manage this
- Ice manager – we will all continue to think about individuals to approach on this and the model we want to pursue
- New rock committee – Tim will continue to manage the commit and move forward with a 5-year plan
- Learn to Curl event in January – Shevaun will finalize details, coordinate instructors, communicate to community, and coordinate with Scott to communicate to members

Set next meeting date & time – Mike

- Sunday, January 14th at 6:30pm at SCC

Adjourned (Gunnon/Runnoe) at 7:48pm – approved unanimously